

KS5 Reading List for Media

TITLE

1. **"Media Studies: Theories and Approaches" by David Hesmondhalgh** – This book offers a solid foundation on media theory, which will be important for understanding representation, genre, and audience in your set texts.
2. **"An Introduction to Media Studies" by Paul Long and Tim Wall** – A general introduction to media studies that explores key concepts like media language, media institutions, and audience theory.
3. **"Understanding Media: The Extensions of Man" by Marshall McLuhan** – Though more theoretical, this book is essential for understanding the impact of new media technologies, especially for analyzing digital media like Zoella's YouTube channel.
4. **"The Media Student's Book" by Gill Branston and Roy Stafford** – A comprehensive textbook that covers all the major aspects of media studies including representation, genre, audience, and analysis of different media forms.
5. **"Film Theory: An Introduction" by Robert Stam** – This book covers various schools of film theory, which can be applied to analyze films like Black Panther and I, Daniel Blake.
6. **"Cultural Studies: Theory and Practice" by David Held and Henrietta L. L. McNally** – For a deeper dive into cultural theory and media texts' social and political implications.
7. **Magazines/Newspapers:**
 - **Attitude Magazine** (for studying LGBTQ+ representation).
 - **Vogue** (for understanding media's impact on fashion and identity).
 - **The Big Issue** (for social issues representation and media as activism).
 - **The Times** (to understand how newspapers target different audiences).

Podcast Suggestions:

1. **"The Media Show" (BBC Radio 4)** – Offers great coverage of current media events, trends, and industry discussions relevant to media theory and practical analysis.
2. **"Media Insider"** – This podcast gives insider knowledge on the media industry, often touching on topics you'll encounter in your studies, such as representation, advertising, and branding.

3. **"The Pop Culture Happy Hour" (NPR)** – Focuses on pop culture discussions with an academic approach, which can be useful for understanding media narratives and audience appeal in shows like *Peaky Blinders* and films like *Black Panther*.
4. **"Filmspotting"** – While focused on film reviews, it's excellent for understanding film criticism and analyzing movies like *Black Panther* and *I, Daniel Blake*.
5. **"The Digital Human" (BBC Radio 4)** – Focuses on how technology is affecting human interaction, which will help with analyzing digital influencers like Zoella or online media platforms.
6. **"The Audienc(e) Podcast"** – A podcast that explores audience theory and media consumption in depth, with episodes that break down how audiences interact with different media products, including TV, film, and digital platforms.

Video Resources:

1. **Mrs. Fisher Media Studies** – This YouTube channel offers revision-focused content and specific breakdowns on each text you're studying, such as *Peaky Blinders*, *Zoella*, and *Black Panther*.
2. **The Media Insider** – Provides in-depth videos on media theory and case studies of the texts you're studying. Their content often breaks down key concepts like genre, representation, and media language.
3. **Simply Media Studies** – A channel dedicated to helping students with A-Level media studies. It covers topics like media industries, texts, and audience theory, offering specific videos on the key media forms you are studying.
4. **Mr. M's Media Studies** – This YouTube channel provides clear explanations and examples of how to analyze media texts like *Peaky Blinders* or *The Bridge*. The channel includes a series of in-depth tutorials that cover major media theories.
5. **Eduqas Media Studies Revision** – There are various revision video playlists tailored specifically to the Eduqas specification, which break down the texts you're studying, focusing on theory application and exam technique.
6. **CrashCourse Media Literacy** – While not directly linked to Eduqas, these videos provide an excellent understanding of media literacy, which will help you critically analyze your texts and apply theoretical concepts.

Key Topics to Explore in Videos/Podcasts:

- **Representation:** How media constructs gender, race, and class. Relevant for *Peaky Blinders*, *Black Panther*, *Zoella*, and *I, Daniel Blake*.
- **Audience Theory:** How different media texts cater to specific audiences, like *Vogue*, *The Big Issue*, and *Formation*.
- **Genre:** Understanding genre conventions and subversion, especially in shows like *Peaky Blinders*, *The Bridge*, and games like *Assassin's Creed*.
- **Narrative Structure:** Breaking down the narratives in *Peaky Blinders*, *I, Daniel Blake*, and *The Bridge*.
- **Media Ownership and Control:** Study the ownership of media products like *The Times* and *The Mirror*, and how it influences content.